Networking Skills

Who’s it for?
Small business owners or business people who need to become confident and competent in business situations where networking is required.

How will it help?
Our Networking Skills workshops have been very popular with business clubs and conference organisers who want a high energy session which teaches the essential skills for successful business networking. The session enables people attending events to make useful connections, to promote their business and to learn some valuable skills.

What subjects are covered?
Our Networking Skills sessions vary in length from an hour to a whole morning. We create an exciting and vibrant programme covering the following subject areas:

- How to be remembered afterwards
- How to describe your business
- Elevator pitch
- Using success stories to showcase your business
- Building fabulous rapport
- Altruistic approaches that come ‘full circle’
- Introducing some TLC to sales

What methodologies are used?
Our Networking Skills workshops are delivered to groups and can last anything from an hour to half a day. We use:

- Presentations
- Paired activities
- Group discussion
- Demonstrations
- Personal reflection
- Action planning

Is it for me?
If you think your business group or managers need to learn how to promote themselves and the business in a networking situation, then our Networking Skills workshops are ideal.

Costs?
Pricing depends on the length of workshop & the location of the event

Contact us to discuss your exact requirements 07968 227736
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